



# Increasing Your Exposure . . .

## *Advertising with VASITE*



As always, we are interested in and grateful for the generous support of our sponsors through their advertising in our newsletter and on our website. The VASITE email newsletter, **The Traffic Lite**, is circulated to all VASITE members as well as posted on the **VASITE Online** web site, [www.vasite.org](http://www.vasite.org).

As we have entered into 2020, VASITE has re-packaged your Sponsorship Opportunities!! While we still offer the option to “bundle” your Annual Sponsorship in 2020, we also offer additional Sponsorship Opportunities at the Annual Meeting!

The Annual Sponsorship will include the following:

	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>
<b>Annual Cost</b>	<b>\$500</b>	<b>\$300</b>	<b>\$150</b>
<b>VASITE home page</b>	Logo and hyperlink	--	--
<b>VASITE sponsors page</b>	Logo, hyperlink, and corporate info	Logo, hyperlink, and corporate info	Logo, hyperlink, and corporate info
<b>Traffic Lite newsletter</b>	Large logo	Name of firm	Name of firm
<b>Acknowledgement at Spring Meeting</b>	Included in package	Included in package	--
<b>Student Scholarship Fund</b>	\$100 donation included in package	--	--
<b>Job postings</b>	Unlimited job postings on website	Unlimited job postings on website	--
<b>Annual Meeting</b>	Logo on rolling slideshow between technical sessions, verbal recognition, signage, and additional sponsorship eligibility <i>(See below)</i>	Logo on rolling slideshow between technical sessions, verbal recognition, and signage	Logo on rolling slideshow between technical sessions, verbal recognition, and signage

The Annual Meeting Sponsorships will be allocated on a “first-come first-serve” basis and can be prepaid along with your Annual Sponsorship or prior to the Meeting, based on availability. Only Annual Sponsors at the Platinum Level are eligible to participate in the Annual Meeting Sponsorship Opportunities.

<b>Annual Meeting Sponsorship Opportunities</b>		
Opening Reception Sponsor: Wednesday Night	1 available	<b>\$300</b>
Breakfast Sponsor: Thursday Morning	1 available	<b>\$200</b>
Snack Sponsor: Thursday Morning	1 available	<b>\$200</b>
Lunch Sponsor: Thursday	1 available	<b>\$300</b>
Banquet Reception: Thursday Night	1 available	<b>\$300</b>

Banquet Sponsor: Thursday Night	1 available	\$500
Breakfast Sponsor: Friday Morning	1 available	\$200
**Goody Bag Sponsor	1 available	\$200

\*\*Goody Bag Sponsor will get their logo on the bags given to all registrants. Items for goody bags are open to the community (sponsors, exhibitors, and/or registrants). All other Annual Meeting Sponsors will get signage (at the duration of the break/event) and verbal recognition at the conference.

The Traffic Lite is circulated to all VASITE members, which includes consultants and vendors that serve the transportation industry as well as local, state, and federal transportation agency representatives. We encourage you to take this opportunity to advertise through our venue, which reaches a broad transportation audience. This covers inclusion in the three (3) newsletters that are planned each year and your Company Logo, hyperlink, and profile information on [www.vasite.org](http://www.vasite.org). We invite you to see how others are benefiting from this opportunity.

Visit [vasite.org](http://vasite.org) and click on “Sponsors” at the top of the page. **Please complete and mail the accompanying form to place your Ad. Please send your Business Card Artwork, Company Logo and Profile Information via email to the address shown below.**

We hope that you will pledge your support at the very earliest opportunity. It is only through your support that **The Traffic Lite** and **VASITE Online** are made possible. Your participation will not only provide you with broad base circulation to potential clients, but it will also provide invaluable assistance to the Virginia Section in keeping all VASITE Members well informed. We look forward to hearing from you.

Should you have any questions, please do not hesitate to contact me.

Sincerely,  
Kelli Stamm  
VASITE - Public Relations  
Phone: (757) 368-0945  
[kstamm@precisionmeasurements.com](mailto:kstamm@precisionmeasurements.com)



# Engineers Going Places!



***Please check the appropriate sponsorship level:***

- \$500 – Platinum Advertising Package
- \$800 – Platinum Advertising Package with Annual Meeting Opening Reception Sponsor
- \$700 - Platinum Advertising Package with Annual Meeting Thursday Breakfast Sponsor
- \$700 - Platinum Advertising Package with Annual Meeting Thursday Snack Sponsor
- \$800 - Platinum Advertising Package with Annual Meeting Thursday Lunch Sponsor
- \$800 - Platinum Advertising Package with Annual Meeting Banquet Reception (Thursday) Sponsor
- \$1,000 - Platinum Advertising Package with Annual Meeting Banquet Dinner (Thursday) Sponsor
- \$700 - Platinum Advertising Package with Annual Meeting Friday Breakfast Sponsor
- \$700 - Platinum Advertising Package with Annual Meeting Goody Bag Sponsor
- \$300 – Gold Advertising Package
- \$150 – Silver Advertising Package

\*\* Gold and Silver levels have the option to add additional sponsorships, as desired, based on the following rates:

Student Scholarship Fund                      \$100

\* For your convenience, all sponsorship packages can be paid on-line, via credit card, at [www.vasite.org](http://www.vasite.org) with an additional 3% charge. Sponsors who would like to pay with a check are still required to secure the sponsorship on-line. Platinum sponsors electing additional sponsorship at the Annual Meeting are "**first come, first serve.**" These sponsorships will be held for 2 weeks to allow the check to be delivered before they are open to the public again.

***If you have previously advertised with VASITE and would like to renew:***

Please check one:

- Use the same directory listing as last year.
- Business Card Artwork sent via email for use in The Traffic Lite
- Company Logo and Website address for the Website

***If you are a first time advertiser with VASITE:***

Please submit:

- Business Card Artwork sent via email for use in The Traffic Lite
- Company Logo and Profile Information sent via email to be posted on the VASITE Website

**Join the growing list of firms who support The Traffic Lite and VASITE Online!!**

Please enclose the appropriate advertising fee and make payable to VASITE.

Name: \_\_\_\_\_ Send to: Kelli Stamm  
 Firm: \_\_\_\_\_ Precision Measurements, Inc  
 Address: \_\_\_\_\_ 629 Phoenix Drive, Suite 100  
 \_\_\_\_\_ Virginia Beach, Virginia 23452