



# Increasing Your Exposure . . .

## *Advertising with VASITE*



As always, we are interested in and grateful for the generous support of our sponsors through their advertising in our newsletter and on our website. The VASITE email newsletter, **The Traffic Lite**, is circulated to all VASITE members as well as posted on the **VASITE Online** web site, [www.vasite.org](http://www.vasite.org).

VASITE would like to offer the option to “bundle” all of our sponsorship opportunities again in 2019! This will include sponsorship opportunities at our Annual Meeting and the Spring Meeting, as well as advertising in The Traffic Lite and the Website. We also offer opportunities for Job Postings on our website.

Sponsorship Levels are:

	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>
<b>Annual Cost</b>	\$500	\$300	\$150
<b>VASITE home page</b>	Logo and hyperlink	--	--
<b>VASITE sponsors page</b>	Logo, hyperlink, and corporate info	Logo, hyperlink, and corporate info	Logo, hyperlink, and corporate info
<b>Traffic Lite newsletter</b>	Large logo	Name of firm	Name of firm
<b>Annual Meeting sponsorship</b>	Included in package	Included in package	Included in package
<b>Acknowledgement at Spring Meeting</b>	Included in package	Included in package	--
<b>Student Scholarship Fund</b>	\$100 donation included in package	--	--
<b>Job postings</b>	Unlimited job postings on website	Unlimited job postings on website	--

### **Platinum**

\$500 includes; Company logo (with link) on the homepage of the VASITE website and Sponsors page, a hyperlink to the sponsors section on the VASITE website in the Traffic, Student Scholarship, Platinum Sponsor at the Annual Meeting, acknowledgement of Platinum Sponsor status at the Spring Meeting, and unlimited Job Postings on the website.

### **Gold**

\$300 includes; Company logo (with link) on the website (sponsors page), a hyperlink to the sponsors section on the VASITE website in the Traffic Lite and an ad in the Traffic Lite, Gold Sponsor at the Annual Meeting, acknowledgement of Gold Sponsor status at the Spring Meeting, and unlimited Job Postings on the website.

### **Silver**

\$150 includes; Company logo (with link) on the website (sponsors page), a hyperlink to the sponsors section on the VASITE website in the Traffic Lite and an ad in the Traffic Lite, Silver Sponsor at the Annual Meeting, and acknowledgement of Silver Sponsor status at the Spring Meeting.

The Traffic Lite is circulated to all VASITE members, which includes consultants and vendors that serve the transportation industry as well as local, state, and federal transportation agency representatives. We encourage you to take this opportunity to advertise through our venue, which reaches a broad transportation audience. This covers inclusion in the three (3) newsletters that are planned each year and your Company Logo, hyperlink, and profile information on [www.vasite.org](http://www.vasite.org). We invite you to see how others are benefiting from this opportunity.

Visit [vasite.org](http://vasite.org) and click on “Sponsors” at the top of the page. **Please complete and mail the accompanying form to place your Ad. Please send your Business Card Artwork, Company Logo and Profile Information via email to the address shown below.**

We hope that you will pledge your support at the very earliest opportunity. It is only through your support that **The Traffic Lite** and **VASITE Online** are made possible. Your participation will not only provide you with broad base circulation to potential clients, but it will also provide invaluable assistance to the Virginia Section in keeping all VASITE Members well informed. We look forward to hearing from you.

Should you have any questions, please do not hesitate to contact me.

Sincerely,  
Kelli Stamm  
VASITE - Public Relations  
Phone: (757) 368-0945  
[kstamm@precisionmeasurements.com](mailto:kstamm@precisionmeasurements.com)



# Engineers Going Places!

*Please check the appropriate sponsorship level:*

\_\_\_\_\_ \$500 - Platinum  
\_\_\_\_\_ \$300 - Gold  
\_\_\_\_\_ \$150 - Silver

\*\* Gold and Silver levels have the option to add additional sponsorships, as desired, based on the following rates:

Student Scholarship Fund                      \$100

*If you have previously advertised with VASITE and would like to renew:*

Please check one:

\_\_\_\_\_ Use the same directory listing as last year.  
\_\_\_\_\_ Business Card Artwork sent via email for use in The Traffic Lite  
\_\_\_\_\_ Company Logo and Website address for the Website

*If you are a first time advertiser with VASITE:*

Please submit:

\_\_\_\_\_ Business Card Artwork sent via email for use in The Traffic Lite  
\_\_\_\_\_ Company Logo and Profile Information sent via email to be posted on the VASITE  
Website

**Join the growing list of firms who support The Traffic Lite and VASITE Online!!**

Please enclose the appropriate advertising fee and make payable to VASITE.

Name: \_\_\_\_\_ Send to: Kelli Stamm  
Firm: \_\_\_\_\_ Precision Measurements, Inc  
Address: \_\_\_\_\_ 629 Phoenix Drive, Suite 100  
\_\_\_\_\_ Virginia Beach, Virginia 23452  
\_\_\_\_\_